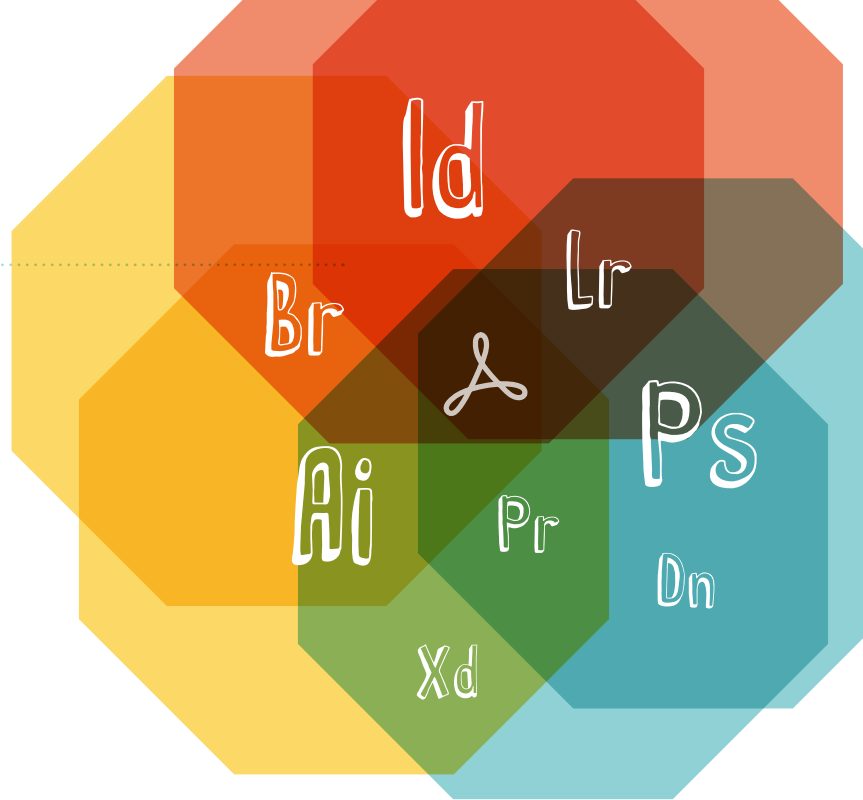




REd

**Robert  
Edward  
Elgar**

CREATIVE  
DESIGNER



- MPC
- Aerospace Bristol
- Herman Miller
- National Trust
- Lloyds TSB
- Caterpillar
- Dyson
- Cotswold Outdoor

- Design & artwork
- Project management
- Traffic management
- Line management
- Concept to production

- Brand development
- Identity design
- Photo re-touch
- Layout, Illustration
- Print ready artwork
- Freehand scamps

- Data driven layout
- Catalogue and POS production
- Outdoor advertising
- Events marketing
- Signage and wayfinding

- Art direction: video and stills shoots
- Digital projects: front end design & CMS

## About me

I develop efficient, coherent solutions to design problems, combining innovation with an open mind and a resourceful fastidious method.

I take great pride in managing the efficiency and process of workload to create integrated projects that achieve the best possible outcomes.

I'm passionate about working in ways which help us to be less wasteful, more efficient, more responsible and work for a more sustainable future.

I have a creative and innovative mind driving me to create better solutions.

Enjoy fitness challenges such as sportive cycle rides.

Ran the Bristol - Bath marathon in 2015.

RYA day skipper.

Married to Sarah.

Dad to William (10) and Leo (7).

Keen cyclist and enthusiastic about sustainability in both home and work life.

Favourite things include: Trees, sailing, skiing, ice skating, gadgets, quality not quantity, adventure, clever stuff, efficiency.

**06/1997**

University of Hertfordshire, Hatfield, Herts.  
BA Hons Fine Art.

**06/1994**

Winchester School of Art, Winchester,  
Hants Foundation Diploma in Art and Design.

# Robert Edward Elgar

## CREATIVE DESIGNER

### 2018 Creative Lead : MPC

- Lead designer - Senior management team
- Responsible for all creative output across all departments
- Line management of middleweight and junior designer
- Tasked with elevating design standards and studio work methods across all departments and offices
- Design and layout of printed and online material
- Concept, development and build of bespoke job tracking system to include daily job tracking, live updates and financial tracking of creative work across 5 regional offices

### 2017 Lead Graphic Designer : Aerospace Bristol

- Lead graphic design resource
- New multi million pound family visitor attraction and new home of Concorde Alpha Foxtrot 216
- Responsible for all creative output across all departments
- Brand design, development and management
- Design and layout of printed and online material
- Design and production of on site signage including roadside, way finding and information signage
- Conceptual development, management and design of asset library for brand and campaigns

### 2015 Lead Graphic Designer EMEA : Herman Miller

- Senior graphic design resource - EMEA region
- Internationally renowned furniture manufacturer.
- Brand management for EMEA
- Liaison with International team based in USA
- Integrated campaigns to brand standards including launch of new multi million pound UK head office.
- Management and design of asset library
- 'Living Office' campaigns including showroom layouts, graphics and collaborative work with senior interior designer
- Design and layout of printed and online material.

### 2012 Freelance : Clients & projects

- National Trust - Concept, design and artwork for internal and external projects
- Mason Zimble - Texas Instruments, Microsoft - email and web banners, design and artwork
- Zurich Financial Services - Concept, design and artwork for nationwide promotional campaigns
- Blow Creative - Boots & L'Oreal - Presentation concepts, design and artwork for pitch wins
- WHSmith - Packaging design and artwork for nationwide stores, POS and promotional campaigns
- Lionhouse Creative - SiS, Gill, Grenson Shoes and V12 footwear - Contributing to pitch win of SiS sports nutrition account. Photo retouch work for Grenson shoes account. Print and online design and artwork for Gill sailing equipment account.

### 2011 Senior Creative Artwork Manager : Unigraph Design

- Coordinating design, artwork and production of nationwide monthly in-store campaigns for Lloyds bank, Bank of Scotland, Halifax and TSB.
- Management of artwork team and coordinated work with account handling team
- Extensive use of complex Internal and external project and asset management systems,



# Robert Edward Elgar

CREATIVE DESIGNER

## Aerospace Bristol

Lead Graphic Designer

Multi million pound visitor attraction and home to the last ever Concorde to fly.

- Print & Online
- Brand Concept, Design & Artwork
- Art direction & Site Wayfinding
- Visitor information systems
- Regional and National Advertising
- Interactive multimedia
- Photo & video work.

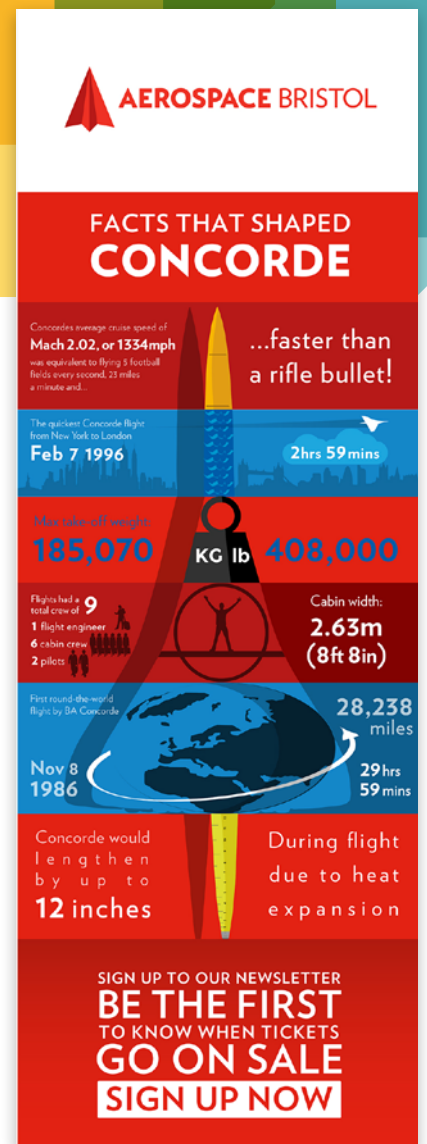


Visitor donation boxes.  
Design, artwork, mock ups.

48 sheet advertisement Cabot Circus  
M32 central Bristol.



Bus advertising .



Infographics

